



KWESÉ TV
CHANNEL 810



OFFICIAL PRESS RELEASE

27 February 2018
FOR IMMEDIATE RELEASE

TBN launches an additional channel and extends the reach of the Gospel into Africa!

Trinity Broadcasting Network (TBN), the world's largest Christian television network, is launching TBN Mzansi, an exciting new African Christian channel. TBN today is a growing family of over thirty global television networks reaching every inhabited continent with a broad range of inspirational, entertaining and life-changing programming. Globally TBN is available to an estimated two billion viewers each day.

TBN Mzansi will be available on Africa's latest and second largest satellite service called Kwesé TV on channel 810 from 1 March 2018, reaching countries across the African continent with authentic, quality and inspirational African Christian programming. The new channel will be under the stewardship of TBN in Africa and forms part of TBN's global expansion strategy which has seen many exciting new content and channel introductions with its most recent addition being the Hillsong channel.

Since the re-launch of TBN in Africa in March 2016, TBN has been looking at different regions in Africa to expand its service and empower the voices of ministries, worshippers and Christian creatives from each unique region.

'Now that phase one of TBN in Africa's 10-year strategy is complete, phase two is the roll out of TBN Mzansi, a channel we are really excited about' says Mr Lucky Mbiko, Managing Director of TBN in Africa.

TBN Mzansi viewers can expect home grown, authentic and credible African content along with a selection of the best international TBN programming, 24 hours a day, 7 days a week.

Matthew Crouch, President of TBN International said, 'For over forty-three years the mission of TBN has remained unchanged. It's to use every available means to reach as many individuals and families as possible with the life-changing Gospel of Jesus Christ.'

The best in African and global ministry, music, movies, conferences, kids and youth content awaits the TBN Mzansi viewer on Kwesé TV channel 810. For more information about how to connect to the Kwesé TV service, go to www.kwese.com or go to www.tbnmzansi.org to get all your TBN Mzansi channel and content information.

END

For more information please contact Karin van Niekerk, Communications Manager at:

Email: info@tbnmzansi.org
Office: +27 (0)10 035 1405
WEB: www.tbnmzansi.org

TRINITY BROADCASTING **FAMILY** OF NETWORKS

